

# Developing the West Coast Economy

Development West Coast's objectives are to promote sustainable employment opportunities and economic benefit for the West Coast region.

DWC aims to achieve these objectives by investing in businesses and regional development projects that will benefit the West Coast region now and in the future.

DWC provides and facilitates a range of innovative support initiatives and services for businesses on the West Coast.

## The Business Toolbox

Our business support team is continuously developing and expanding the DWC "Business Toolbox" which provides access to a range of services. For more details see inside.

## Commercial Finance

DWC can provide a range of commercial financing options to West Coast businesses, including commercial lending, equity investment and guarantees. For more information pick up our Commercial Finance Guide.

## Assisting Industry

While DWC aims to support individual businesses, it also seeks to identify new industry opportunities on the West Coast. DWC looks to support industries by exposing them to the latest innovations and initiatives.

DWC's role is to facilitate the links between West Coast industry and industry experts to provide this support.



Te Ohu Whakawhanake o Te Tai Poutini



Te Ohu Whakawhanake o Te Tai Poutini

## Getting help

The best place to start is with a call to DWC.

We are passionate about developing the West Coast economy, so it's great to hear about your plans and learn what your business is doing.

We have well established relationships with our partner organisations which means we can help you get the most out of the range of services on offer.

Contact a Capability and Growth Advisor at DWC to discuss your business needs on 0800 768 0140 or [info@dwc.org.nz](mailto:info@dwc.org.nz).

## Development West Coast

PO Box 451, Greymouth 7840  
1st Floor, Brunner House  
54 Tainui St, Greymouth 7805

0800 768 0140

[info@dwc.org.nz](mailto:info@dwc.org.nz)  
[dwc.org.nz](http://dwc.org.nz)

Growing Business to  
Grow the Coast.

# BUSINESS SERVICES GUIDE



Growing Business to  
Grow the Coast.

# The Business Toolbox

An overview of the range of support and services available to you.

## Business Start-Up Workshops

DWC in collaboration with Business Mentors New Zealand (BMNZ) host regular free business start-up workshops.

Workshops run for around 2 hours and are subject to demand.

## Co.Starters Business Start-up and Development Programme

Co.Starters is a \$250 nine-week programme designed to help you find the best approach to starting and growing a business.

The weekly courses will equip you with the insights, relationships, and tools needed to turn your ideas into a sustainable and thriving endeavour.

## Business Events and Networking

DWC facilitates a range of networking events, training, and workshops in conjunction with key partners to provide relevant topics to suit West Coast businesses and the current business climate.

To find out when these events are happening get in touch or sign up for our newsletter at [www.dwc.org.nz](http://www.dwc.org.nz).

Many events are free and if you have a topic you would like us to consider, please let us know.

Contact a Capability and Growth Advisor at DWC to discuss your business needs.

**0800 768 0140 | [info@dwc.org.nz](mailto:info@dwc.org.nz)**

## Business Mentors

**BUSINESS MENTORS**  
INSPIRING SUCCESS

DWC in partnership with Business Mentors New Zealand (BMNZ) offers a mentoring service introducing small business owners and social enterprise executive officers to skilled Business Mentors who will assist them to advance their business capability, capacity and sustainability by sharing their knowledge and experience.

*A small one-off registration fee of \$295 + GST provides up to 12-months access to a Business Mentor.*

For more information or to register for a mentor visit [www.businessmentors.org.nz](http://www.businessmentors.org.nz)

## Capability Development

Regional Business Partner Network

This aspect focuses on small to medium sized businesses to support growth and improvement by building the capability of business owners, managers and key personnel.

**Individual businesses may be able to access up to 50% of the costs for training and coaching.**

The eligibility criteria can be met by most West Coast businesses. A business must be: NZ owned and operated, GST registered, operating in a commercial environment with less than 50 FTE's and capable of growth.

Register at [www.regionalbusinesspartners.co.nz](http://www.regionalbusinesspartners.co.nz)

## Upskill West Coast



The focus is on the provision of a range of different employment and training support services, support for local businesses, and people seeking long-term employment opportunities.

The initiative is focused on supporting people to attain recognised industry qualifications and building industry skills - creating new and sustainable employment opportunities.

## Research and Development

Regional Business Partner Network

Access to Callaghan Innovation Support for businesses looking to grow through innovation.

### R&D Grant Funding

- Student Grants
- Getting Started Grants
- Project Grants
- R&D Tax Incentives

### Access to Experts

- Maori Economy
- Founder Incubators
- Accelerators
- Networks
- Technology Incubators
- Collaborative Projects

### Technology and Product Development

- R&D Services
- Gracefield Innovation Quarter
- Industry 4.0 Hub
- Digital Energy Hub
- Manufacturing Robots
- Addlab
- Te Whare a Māui - The Māori Innovation Hub

### Innovation Skills Programmes

- Lean
- Build for Speed
- Capital Education
- Innovation IP
- Scale-Up NZ

## Other Business Support Services

### Business Consultation

Meet with a Capability and Growth Advisor for them to really understand what success looks like for you and your business and what support might be required to achieve it.

### Regional Business Partner (RBP) Network

DWC is part of the RBP network, a national network of people that can connect you with the right people, information and support at the right time to help your business grow successfully.

### West Coast Leadership and Governance Programme

DWC holds programmes delivered by the New Zealand Institute of Management and Leadership and Westlake Governance on the core facets of leadership, management and governance.

### Tourism Marketing and Destination Management

As the regional tourism organisation for the West Coast, DWC offers a range of marketing opportunities and support for businesses in the visitor industry.