



Logic Street Scene (Photos Jules Anderson)

Upcoming Events

MARCH

20

Women in Business on the West Coast Event
12:00pm-2:30pm | St John, Franz Josef | \$30
Register online at www.dwc.org.nz

30

One day training for Health and Safety reps - Stage 1 | CECC
9:00am-4:00pm | WestREAP - REAP House, Hokitika
Member price \$450+GST, Non-member price \$550+GST
Register online at www.cecc.org.nz

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One day training for Health and Safety reps - Stage 2 | CECC
9:00am-4:00pm | WestREAP - REAP House, Hokitika
Member price \$450+GST, Non-member price \$550+GST
Register online at www.cecc.org.nz

Linking businesses with wider support

Logic Street Scene is one of the many West Coast businesses who have benefited from New Zealand Trade and Enterprise (NZTE) management capability development vouchers through DWC.

The Westport-based family business specialises in the design, manufacture and installation of high-quality Urban Street Furniture, specialising in bespoke and custom projects.

Logic Street Scene's urban furniture is popping up in public spaces across the Coast and New Zealand - from unique parklets in Dunedin, a 65-metre curved timber bench at Jellie Park in Christchurch to bespoke park benches in Auckland.

One of the keys to Logic Street Scene's success, in addition to their innovative products, has been their willingness to invest in their staff. Over the years, Logic Street Scene has utilised the Regional Business Partner (RBP) network through DWC to help build capabilities within their organisation.

Most recently they received a NZTE capability development voucher to help put one of their staff members through a 12-month advanced business management programme delivered by the Universal Business Team.

DWC business development manager Fiona Hill looks after the RBP programme for the West Coast.

"As a Regional Partner, DWC offers an assessment service to help prioritise the training and development needs of business



Logic Street Scene managing director George Field

owners, managers and key personnel," she says.

"If you have aspirations to grow your business, you may be eligible for an NZTE capability development voucher."

These vouchers can co-fund up to 50% of the cost of management training offered by registered providers, for up to a maximum of \$5,000 per year per business.

Logic Street Scene's managing director George Field says many people are unaware of the business support services available on the West Coast.

"We highly recommend other Coast businesses tap into the many forms of assistance available through DWC. Fiona has been excellent to work with, providing us with access to resources to assist our growth and innovation," says George.

Free Business Development Consultations

These one-to-one consultations are open to businesses from all sectors, all sizes and at all stages of development. They are aimed at helping you gain knowledge, connect with the right people and grow your business. Give us a call to see when we are in your area.

To make an appointment ph: 03 769 7000



Graduates from the 2019 West Coast Leadership Programme

'Hands on' West Coast competition underway

The DWC-led emergency marketing campaign showcasing paid visitor activities on the West Coast has got off to a great start.

The government has contributed \$280,000 of emergency funding to overcome the immediate reduction in visitor numbers experienced after a section of State Highway 6 was closed in December following a severe weather event.

The 'hands-on' West Coast competition gives entrants the opportunity to win an adventure for two, including flights and accommodation, and their top five West Coast experiences from Karamea to Haast.

To date, over 8,300 people have entered and there have been 80,000 pageviews on westcoast.co.nz for the competition. There has also been over 900,000 impressions with Facebook and Instagram ads promoting the competition. All of this helps raise



Billboard at Auckland Airport

awareness of the many great paid activities our local operators offer across the region. The competition runs until 30 May 2020.

Enter online at: www.westcoast.co.nz/handson/

West Coast Leadership Programme

Calling for expressions of interest for the next leadership programme.

Facilitated by DWC and delivered by the New Zealand Institute of Management and Leadership, the seven-month programme is set to commence around May. Monthly workshops on the core facets of leadership and management will be held across the region. DWC events coordinator Rachel Doolan says the programme offers a unique learning opportunity for new team leaders and those progressing in their careers to build their leadership capabilities, advance their knowledge and deliver results.

For expressions of interest please contact Rachel on 03 769 7000 or events@dwc.org.nz



Business lunch in Westport

DWC Westland Sports Hub Grand Opening Ceremony

Join the grand opening ceremony for the DWC Westland Sports Hub.

DWC has allocated \$1.5 million from the Major District Initiative fund towards this project.

We are incredibly proud to support this new sports hub. It will be a game changer for Westland, benefiting most sporting codes, while importantly bringing our communities closer together.



FRIDAY 6 MARCH 2020
WESTLAND HIGH SCHOOL

2.30-3.30PM OFFICIAL CEREMONY & TOUR
3.30-5.00PM SPORTS & ACTIVITIES COMMENCE
5.00-5.30PM ENTERTAINMENT
5.30-6.00PM COMMUNITY CEREMONY
6.00-6.30PM SPORTS & ACTIVITIES CONTINUE
6.00-7.00PM ENTERTAINMENT

FUN FOR THE WHOLE FAMILY



GYMNASIUM PAVILION COVERED COURTS

Chief Executive's Report

I've just ended my second month at DWC and it's been pretty hectic. A lot of my time so far has been spent meeting with various stakeholders and getting to know the people in our organisation. As expected, I've encountered a wide range of views. The most abundant feeling I've seen though is enthusiasm.

I'd like to thank all those who took part in our recent customer service survey, which again provided a wide range of views. Your feedback is extremely valuable and will be taken into account as we look to reset DWC for the future. As part of that we have started the recruitment process for an Economic Development Manager, which you may have seen advertised. I recently spoke at business breakfasts in Hokitika, Greymouth and a lunch in Westport. This was a good opportunity to meet more local businesspeople. It was great to see close to 100 people attend across the events.

I was asked to speak about the future of DWC, but I also gave some thoughts about where the West Coast is heading. As I see it, West Coast businesses need to back themselves more. What I mean by that is to look outside of the Coast and invest in innovation. In the last five years, only one new patent has been granted on the West Coast. To me, we may be in danger of being left behind.

One thing is for sure, the Coast will look vastly different in ten years time. We need to start thinking about what that means now so we can plan. The objective needs to be to influence the future, rather than let it happen to us. **Heath Milne | Chief Executive**