

DWC MONTHLY UPDATE FEBRUARY 2019

For further information, contact DWC on
03 769 7000 or 0800 768 0140 or visit www.dwc.org.nz

DEVELOPMENT
WEST COAST

Te Ohu Whakawhanake o Te Tai Poutini

FREE BUSINESS DEVELOPMENT CLINICS

Businesses looking for advice are encouraged to come along to the regular business development clinics DWC are holding up and down the Coast. The clinics are open to businesses from all sectors, all sizes, and at all stages of development. They are aimed at helping you gain knowledge, connect with the right people and grow your business.

"The West Coast may be the longest region in New Zealand, but that distance should not impede anyone from accessing business services or advice," says DWC chief executive Chris Mackenzie.

"To make business services more accessible, and to help promote the strong entrepreneurial spirit on the Coast, our three business development managers will be holding regular business development clinics from Karamea to Haast." DWC business development manager Fiona Hill says there are various services and forms of assistance available to West Coast businesses.

"The purpose of the clinics is to help facilitate local businesses to build capability, grow and achieve their goals. Whether it is just an initial conversation about a new business idea, or an established business looking to access business assistance, we are here to help."

Clinics will be held once a week in Greymouth, Hokitika and Westport. Clinics will also be held in areas like Karamea, Punakaiki, Blackball, Reefton, Moana and across South Westland. Keep an eye on the DWC website (www.dwc.org.nz) to see when a clinic will be in an area near you.

BUSINESS DEVELOPMENT CLINICS: February Schedule

WESTPORT: 14th, 21st and 28th

PUNAKAIKI: 14th

REEFTON: 14th

GREYMOUTH: 18th and 25th

HOKITIKA: 20th and 27th

BLACKBALL: 27th

Contact DWC to book a time between 12:30pm–3:30pm

E: info@dwc.org.nz • P: 03 769 7000

DRONE OPERATOR COURSE BACK ON THE COAST



A course for commercial and recreational drone operators will be held next month in Hokitika. Irresponsible drone usage is causing flights to be halted at major international airports on an increasingly regular basis. These incidents, and a near-miss with a helicopter at Franz Josef Glacier, have highlighted the potential safety risks drones can pose to passenger planes.

Drone use is becoming more and more popular as a hobby and for commercial purposes, with many drone operators now on the West Coast.

Hokitika Airport manager Drew Howat said the separation of drones from manned aircraft was becoming increasingly important as drones occupied more air space.

"A small drone can readily penetrate the wing of a manned aircraft. Considering aircraft wings usually house the fuel tanks, the results of a mid-air collision are likely to be catastrophic," Mr Howat said.

"The Civil Aviation Authority (CAA) consider drones to be aircraft, therefore the operators are deemed to be pilots."

Last November, DWC partnered with Fly UAV to hold two drone operator courses. Due to demand, these courses will be held again in March.

Richard Milner from Fly UAV says that under the Health and Safety at Work Act 2015 employers are responsible to provide training for employees on all equipment, including drones, and the 101 course is a great place to start.

Local videographer Dave Kwant attended the advanced course saying it was very informative and done in a practical hands-on way.

The one-day Part 101: Basic Pilot Certificate course is \$500 (+GST) scheduled for 18 March, and the three-day **Part 102:** Advanced Remote Pilot Certificate course is \$999 (+GST) scheduled for 18-20 March.

For more information, email: chiefpilot@flyuav.co.nz

PAKIHI: TRANSFORMING MĀORI BUSINESS

A free workshop is coming to the West Coast for Māori businesses looking to move forward, flourish and succeed.

Pakihi is a series of workshops and mentoring designed to help Māori businesses. Crowe Horwath, in partnership with Te Wananga o Aotearoa, will be holding the first workshop on business innovation next month in Hokitika.

The three-hour workshop will provide participants with new skills, a growth plan, mentoring and connections with other business support organisations and networking with other Māori businesses.

The workshop is ideally suited for those who have been in business for two to five years and are looking to grow.

Participants will learn how to scan their industry for opportunities and challenges, apply a structured framework to generate innovative ideas, and prioritise their ideas for the best chance of success.

Jeffrey Broughton from Crowe Horwath says: "the content is great, but the real gold is seeing the whanaungatanga being created by the group."

DWC business development manager Fiona Hill is keen to see Māori businesses on the West Coast take advantage of this opportunity and tap into the business support ecosystem available to them.

For more information about the workshop check out www.pakihi.co.nz and register under the Whānau – Business Growth workshops.

DWC is pleased to be bringing the nationally syndicated West Coast Ambassador Programme to Franz Josef, Hokitika, Greymouth and Westport.

The West Coast Ambassador Programme explores what makes our region such a unique and genuine experience for our visitors' stay with us. It is about consistently exceeding our visitors' expectations, enabling more intimate connections through the telling of compelling stories, and the delivery of outstanding customer service.

Visitor numbers are constantly growing with 870,000 people visiting the region in 2017. Tourism is now the second biggest industry on the West Coast, contributing \$522 million to our economy.

DWC chief executive Chris Mackenzie says to encourage these visitors to stay longer and spend more it is important the West Coast positions itself as a world-class centre for service excellence.

"Visitor spending supports local businesses and in turn the local community. We are all in this together, so everyone should get behind this and become an Ambassador for the West Coast," says Mr Mackenzie.

Ian Johnson from Sustainable Tourism and Thematic Interpretation NZ says: "during the programme we share information visitors will find both interesting and helpful, explore the history of the region, and highlight some simple customer service and communication tools with which to create meaningful connections with people from all over the world."

"Starting with our amazing geography, the first Māori settlers and guardians of the pounamu to the first European explorers and fortune seekers, through to present day and beyond, you will be immersed into the history and legends of the West Coast," Mr Johnson says.

Tourism West Coast CEO Jim Little recommends the Ambassador Programme to anyone in the tourism and hospitality industries.

"It helps teach participants not just about the amazing sites our untamed natural wilderness is famous for, but it goes deeper by looking into the history of the West Coast."

WEST COAST AMBASSADOR PROGRAMME



If you are looking for a region rich in interesting stories, and quirky characters, you cannot beat the Coast," Mr Little says.

"Sharing these stories helps give visitors a better

experience and appreciation of our region."

The West Coast Ambassador Programme is a three-hour workshop and costs \$30 per person to attend.

For more information see: www.dwc.org.nz

Upcoming Events

West Coast Ambassador Programme

1 March	9.30am–12.30pm	Greymouth	\$30
8 March	9.30am–12.30pm	Hokitika	\$30
15 March	9.30am–12.30pm	Westport	\$30
22 March	9.30am–12.30pm	Franz Josef	\$30

Register online at www.dwc.org.nz

Drone Operator Course

Part 101: Basic Pilot Certificate

18 March	9.00am–5.00pm	Boys Brigade Hall, Hokitika	\$500 + GST
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Part 102: Advanced Pilot Certificate

18-20 March	9.00am–5.00pm	Boys Brigade Hall, Hokitika	\$999 + GST
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Register with chiefpilot@flyuav.co.nz

Pakihi: Maori Innovation Workshop

14 March	10.30am–1.30pm	St John Hall, Hokitika	FREE
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Register online at www.pakihi.co.nz

Succession Planning Workshop

9 April	9.00am–12.30pm	St John Training Room, Greymouth	FREE
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Register online at www.dwc.org.nz

PAKIHI

Free workshops and mentoring
for Māori Businesses